

Ahmet BUĞA – Resume

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Accomplished executive with a proven track record in driving growth and transformation. Dynamic leader with a diverse background spanning software, industrial automation, finance, and strategy. Proven ability to lead multidisciplinary teams, manage complex projects, and deliver exceptional results in international markets. Deep expertise in change management, strategic planning, human resources, and business intelligence. Passionate advocate for sustainable growth, good governance, and social impact.

Key Strengths

Strategic leadership, Financial acumen, Change management, Team building, International business experience

Expertise

Strategy, Investment, Marketing, Engineering, Human Resources, Business Software & AI

Industries

Software, Automation, Construction, Machinery Production, Retail, International Trade, Real Estate

Languages

Turkish (Native), English (Professional), Arabic (Intermediate)

Education

PhD in Banking (Thesis stage), Marmara University. Institute of Banking and Insurance, Current
MA in Islamic Banking and Finance, Loughborough University, MIHE (UK), 2004
BSc in Electrical and Electronics Engineer, Selcuk University, 1997

Work Experience

Chairman, ISTANBUL STRATEGY Consulting Inc. (2022 - Present)

- Provide strategic and management consulting services to clients across various industries.
- Develop and implement growth strategies, improve operational efficiency, and enhance organizational performance.

Chairman, GABORAS Real Estate Exchange Inc, SENYAP VC (2020 - Present)

- Oversee the development and operation of a digital marketplace for real estate sales, rentals, and real estate-backed securities.
- Drive innovation and growth in the real estate technology sector.

General Manager, SENYAP Venture Capital (2018 - 2020)

- Managed venture capital investments in emerging technologies, including AI, FinTech, PropTech, and insurance.
- Sourced and evaluated investment opportunities, conducted due diligence, and provided strategic guidance to portfolio companies.

General Manager, RAWAQ Investment (2013 - 2018)

- Led real estate investment in housing, retail, industrial, educational, and tourism projects.
- Successfully executed investments totaling over USD 200 million.
- Implemented an ERP system to streamline operations and improve efficiency.

Member of the Executive Board, Chairman of the Risk Committee, Loras Holding (2009 - 2012)

- Managed group-wide
 - Financial and capital market relations,
 - IT and BI systems investment and development,
 - HR competence and performance,
- Implemented group-wide process-based internal risk control system.

General Manager, Member of the Board SEHAYAPI Construction Inc, Loras Holding (2007 - 2012)

- Improved project, contract, HR, and marketing management.
- Integrated ERP system across headquarters, construction sites, and facilities.
- Established structural steel elements factory, road construction unit, and SEHA Gulf,
- Lead real estate development and management.

Deputy General Manager, Member of the Board, ADESE, Retailing / Loras Holding (2004 - 2012)

- Improved stock control, logistics, and purchasing processes.
- Established corporate budget and performance management systems.

Developer, Engineer, Project Manager, CTO, BELYA Technologies / Loras Holding (1995 - 2012)

- Developed business software, Engineered mechanical and process automation systems